



Pro-family is pro-business

Your “Working to Survive” series highlighted the challenges The City’s high cost of living has created for the working poor. Not addressed but also important is the impact the resulting instability has on the employers of these workers. Employers suffer when workers are one flat tire, one missed bus or one sick child away from missing work.

Additionally, a disproportionate number of working poor are employed by small businesses. Small businesses are the least likely to have sufficient staff to cover for the unexpected absence of an employee. Their resources are often strapped, and they cannot always afford to supplement wages with robust benefit packages. Finally, all of our city’s employers suffer when the cost of living forces workers to move out of San Francisco and away from local jobs that need to be filled.

Supporting San Francisco’s working families is not just pro-family — it’s pro-business.

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The City

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